

MEDIA // KIT 2018

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WHO // WHY?

Every once in a while something happens that shakes up an industry, something that even makes David Miscavige get flustered and wonder what the hell he is doing with scientology.

We took this 'something' theory upon ourselves and started offering **free coaching** and **project management** with industry savvy people to anyone who reaches out to us for help in the creative realm. We use our shopfront to meet and break the ice, storm ideas and plan projects, so we can then execute them in-house.

We've had so much material that we decided to make our own print magazine. It's an amplification of everything that is prodigious, capturing an array of the most original, uncensored voices, and some of the tastiest visuals to feast on.



STATS // & DEMOGRAPHICS

We have a consistent band of collaborators, creators, professionals and public that love what we do, and follow our work - here are some cool facts for ya.

110% PEOPLE SUPPORT

everyone who we work with are both the readers and creators.



XXL SIZE OF OUR READERS

our readers are the people who connect and spend on your brand.



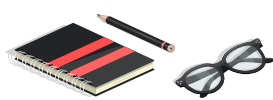
10/10 IN DIGITAL PRESENCE

the site is always spicy, the social is hot and our newsletters are lava.



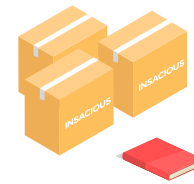
A++ OF OUR AUDIENCE GETS INSPIRED

original submissions from our readers is what makes this magazine unique.



LOCALISED MAGAZINE DISTRIBUTION

we personally deliver the printed magazines to key stockists and locations.



MEDIA // PARTNERS

2018 is running strong and we're committed to producing a quarterly print magazine to harness all the collective content and original voices we work with. Our goal is to reach out to the nostalgic, the born in-screen generation and anyone who misses a raw, uncensored voice - tapping into the best, classic tangible medium.

Selling printed magazines is not easy these days but we make it work. **People love magazines** - they're personal, visually appealing, offer a **unique voice** and address subjects of individual interest. We want to give our contributors and supporters another channel to connect with their audience, **a different way to present their talent** to see where that takes them.

The printed mag will be delivered to a core audience in locations not touched by other publications. It is our mission to pay tribute to those who rip by documenting life, their talents and building to the current state of affairs.

Audience: 18-80, males & females, worldwide.

Coverage: Life, design, current affairs issues, interviews & emerging talent.

Distribution: Sydney, at targeted stockists and online worldwide.



RATE CARD //

Print Ad Spaces:

Full page A4 - \$900 *First issue sale \$500*
Full page spread - \$1800 *First issue sale \$1400*
Inside front/back cover A4 - \$1k *First issue sale \$600*
Back cover A4 - \$2k *First issue sale \$1500*
Island A6 - \$500 *First issue sale \$250*



All ads are due to be submitted no later than the evening of the ad deadlines unless otherwise specified or agreed upon. If the ad is not received on time, we reserve the right to run the previous issues ad. All files should be supplied as CMYK at 300dpi with outlined fonts in either Tiff, JPG or PDF format **with bleed**. Design assistance is available with additional fees.